



## **SYLVIA ROBERTS** MOTION GRAPHICS DESIGNER

Motion graphics designer, dedicated to fully realizing and expanding people's creative visions; innovative yet realistic; driven by a strong desire to create, communicate, and transform through art, design and animation.

### **CONTACT**

[www.sylvia-roberts.com](http://www.sylvia-roberts.com)

[sylvia@sonic.net](mailto:sylvia@sonic.net)

415 203 1538

San Francisco, CA

### **PROFESSIONAL ACCOMPLISHMENTS: FREELANCE MOTION GRAPHICS DESIGN**

#### **EDUCATION**

Professional Sequence in Graphic Design,  
University of California, Berkeley Extension,  
San Francisco, CA May 2015

Motion Graphics Certificate, BAVC  
(Bay Area Video Coalition),  
San Francisco, CA Nov. 2015

San Francisco State University  
Extended Learning Multimedia  
Studies Program, San Francisco, CA

University of California, Berkeley,  
Berkeley, CA, Graduated with a B.A.  
in Peace & Conflict Studies.

#### **TECHNICAL SKILLS**

Adobe After Effects  
Photoshop  
Illustrator  
InDesign  
Microsoft Office  
Basic Final Cut Pro  
& Premiere

#### **LATINO COALITION FOR A HEALTHY CALIFORNIA (LCHC)**

A Latinx-led statewide policy and advocacy organization protecting and advancing Latinx health equity. [www.lchc.org](http://www.lchc.org)

Designed and animated on screen text and graphics for five videos in a major GOTV 2020 social media campaign.

- The campaign was extensively distributed on social media by multiple Latinx organizations in California
- Led to being hired to work on a similar video campaign for the Georgia elections in January 2021

#### **ECODEO**

A film & digital video storytelling firm born to shift behavior and consumerism toward a sustainable future and eco-friendly choices. [www.ecodeo.co](http://www.ecodeo.co)

Worked as an independent contractor for Ecodeo from February - June 2020 • Designed and animated text and still image collage sequences for multiple social media campaigns • Created detailed After Effects and Premiere text templates with Essential Graphics.

- Worked on videos for clients such as: B Corps, Amazon Watch, Bioneers, and the Biomimicry Institute

#### **LUMEN 3D**

A San Francisco based company that creates award-winning, high-quality animation, motion graphics, visual effects, and original 3D illustration for the medical, pharmaceutical, biotech, and medical device communities. [www.lumen3d.com](http://www.lumen3d.com)

Worked as an independent contractor for Lumen 3D from 2005 - 2018 • Worked from storyboards to create detailed trade show videos and presentations • Composited 3D elements, motion graphics and effects in After Effects.

- Created videos for clients such as: Roche Pharmaceuticals, Actelion Pharmaceuticals, Astellas Pharma, Santen Pharmaceutical, Gilead Sciences, and Edwards Pharmaceuticals

#### **39 AND A HALF**

A feature comedy about a San Francisco experimental filmmaker (played by actor and writer Beth Lisick) who begins work on her next film as she is nearing 40, unmarried, and determined to have a child before time runs out. [www.karaheroldmedia.com](http://www.karaheroldmedia.com)



Worked as the lead animator on the film • Worked closely with the director and a team of talented illustrators and animators to create over 60 detailed animated sequences • Tracked all changes and deliveries • Composited and animated in After Effects using Duik Bassel, 3D layers, cameras, expressions, parenting and effects • Created the main poster for theater display.

- Official Selection Mill Valley Film Festival, Mill Valley, CA, October 2019
- Winner Best Feature Director at the LA Femme International Film Festival, Los Angeles, CA, 2020
- Prize Winner Meta Media Award at the Dallas VideoFest, Dallas, TX, 2020

#### UNSETTLED: SEEKING REFUGE IN AMERICA

A feature documentary that follows four LGBTQ+ asylum seekers from Africa and the Middle East who fled homophobic violence sanctioned in their home countries and face immense challenges as they resettle in San Francisco.  
[www.unsettled.film](http://www.unsettled.film)

Worked closely with the film's director and producer to create the main title and text screen animation style for the film • Animated the main title and all text in the film • Animated the production company's logo.

- Premiered at the San Francisco International Film Festival, San Francisco, CA, April 2019
- Winner Best LGBTQ Film at the NYCA Film Festival, New York, NY, 2019
- Grand Jury Award for Best Documentary at Outfest, Los Angeles, CA, 2019
- Broadcast premiere November 2020 on PBS and WORLD Channel's DOCWORLD series

#### THE PROVIDERS

A feature documentary that follows today's "country doctors" as they fight addiction and life-threatening illness in contemporary rural America.  
[www.theprovidersdoc.com](http://www.theprovidersdoc.com)

Worked closely with the film's directors to create the titles' design and animation style for the film • Designed and animated all titles and animations • Did object removal and shot cleanup.

- Premiered at the Full Frame Documentary Film Festival, Durham, North Carolina, April 2018
- Co-produced by Independent Television Service (ITVS), with funding provided by the Corporation for Public Broadcasting (CPB)
- Awarded the Gold Prize for Best Documentary Feature at the Social Justice Film Festival, Seattle, WA, 2018
- Winner of the Spirit of Activism Award San Francisco DocFest 2018

#### THE CULT OF JT LEROY

A feature documentary about the ethically charged and controversial life of writer JT LeRoy. [www.jtleroydocumentary.com](http://www.jtleroydocumentary.com)

Collaborated with the director and editor to design all motion graphics, titles and animation • Directed an Illustrator to create drawings for a four minute animated sequence • Animated all sequences in After Effects using the puppet tool, 3D layers, expressions, and the text tool • Communicated with online editors (Final Frame Post, New York, NY) to ensure all graphic and animated files were delivered on time.



- Premiered at the DOCNYC Film Festival, New York, NY, November 2014
- Awarded Best Documentary Feature at the SF Indie Fest, San Francisco, CA, February 2015
- Official Selection Hot Docs Canadian International Documentary Festival, Toronto, Canada, April 2015

#### WONDER WOMAN! The Untold Story of American Superheroines

A documentary film that traces the evolution and legacy of Wonder Woman and other powerful women in popular culture. [www.wonderwomendoc.com](http://www.wonderwomendoc.com)

Directed all After Effects animation • Led a team of 5 people to successfully complete over 55 animations in 2 months • Worked closely with the director to design an animation style for the film • Composited and animated in After Effects using 3D layers, cameras, expressions, parenting and effects.

- Premiered at the SXSW Film Festival, Austin, TX, March 2012
- Official Selection Mill Valley Film Festival, Mill Valley, CA, October 2012
- Premiered on PBS's Independent Lens series in April 2013

#### MX PRODUCTION SERVICES

A production company based in San Francisco that uses advanced technology to create cutting edge interactive experiences for Disney/Pixar and other high profile clients. [www.mx-mx.com](http://www.mx-mx.com)

Worked as an independent contractor for MX full-time from 2007 - 2009 • Collaborated with art directors, designers, editors and programmers to help build multiple Disney and concert Blu-ray DVDs • Animated/composited DVD title intro videos, DVD backgrounds, video game elements, and DVD special features using Adobe After Effects/Creative Suite.

- Contributed animation to and helped bring to fruition Blu-ray DVD releases of the following: Finding Nemo, WALL-E, A Bug's Life, Snow White, Sin City, Jimi Hendrix Live, The Police Certifiable